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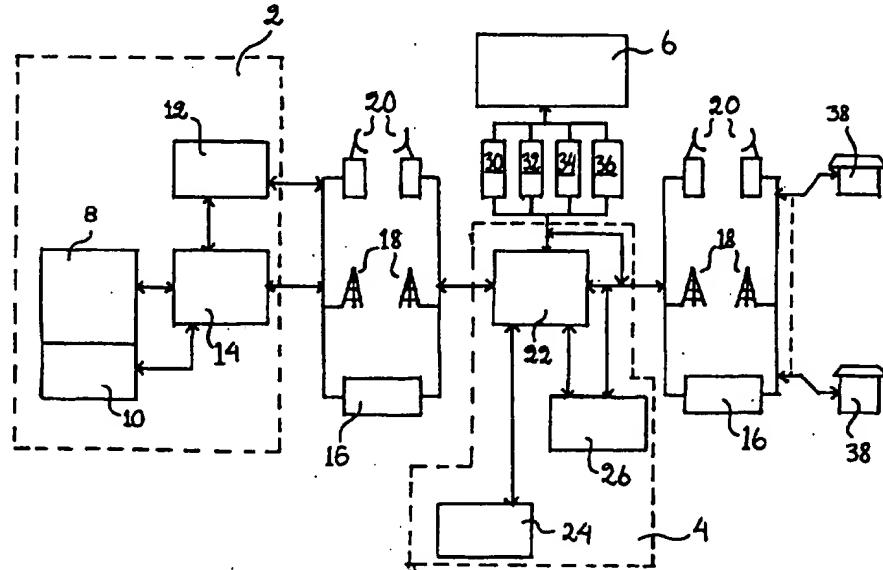
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(54) Title: APPARATUS AND METHOD FOR LOCAL INSERTION OF MATERIAL IN BROADCASTING



(57) Abstract

A method, system and apparatus for insertion of additional material into a TV channel television signal being broadcast from a central source (2) and received by a remote receiver (4) adapted for rebroadcasting said television signals to a number of end user units (38).